



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

School of  
Professional and  
Continuing  
Education  
(UTMSPACE)

16-17 April 2018  
UTM Kuala Lumpur

30-31 July 2018  
Melaka

25-26 Sept 2018  
UTM Johor Bahru

# LEADING TRANSFORMATION AND TURNAROUNDS IN ACADEMIA



**IN-HOUSE Courses can be designed in accordance with organizational requirements**

## INTRODUCTION

Academics are often ambivalent about assuming leadership roles. However, many find themselves “forced” into such positions (as heads of department, deputy deans or deans) since many institutions of higher learning today opted to rotate their academic administrators. Once appointed, they are expected to do extraordinary feats like deliver great results quickly, manage change, transform their departments or faculties into high performing organizations (HPOs) or turnaround underperforming academic entities. Yet most academic leaders are not trained to meet these expectations. The poor or mediocre outcome of their leadership is of course for everyone to see and ‘suffer’. Although there is much talk about the importance of leadership development and succession planning, in reality, it never happens in many organizations. This course is designed to help current leaders in institutions of higher learning understand the change forces impacting higher education today, principles of change management, basic concepts in transformation and turnaround, key steps to be taken in such a process and the capabilities & competencies needed to deliver transformational and turnaround leadership.

## WORKSHOP CONTENTS

- Types of Organizational Change
- Change Forces Impacting Universities Today
- Characteristics of Change-Capable Universities
- Characteristics of High Performing Organizations
- Key Characteristics of World Class Universities
- Basic concepts on Organizational Transformation and Turnaround
- Leadership Capacity for Turnaround and Transformation

## SPEAKER'S PROFILE



### PROFESSOR IR. DR. MOHD AZRAAI KASSIM

Professor Ir. Dr. Mohd Azraai Kassim holds a PhD degree in Environmental Engineering from University of Newcastle-upon-Tyne UK. He is a Registered Professional Engineer with the Board of Engineers Malaysia and has over 35 years of academic, administrative and industrial working experience. The administrative posts that he has held in and outside UTM over a period of 25 years are as follows :

- Head, Department of Environmental Engineering
- Deputy Dean (Academic Affairs), Faculty of Civil Engineering
- Deputy Dean (Research & Postgraduate), Faculty of Civil Engineering
- Dean, Faculty of Civil Engineering
- Dean, School of Professional and Continuing Education (SPACE)
- Dean of International Affairs
- Deputy Vice-Chancellor (Development)
- Deputy Vice-Chancellor (Academic and International)
- Deputy Vice-Chancellor (Research and Innovation)
- Director, Uni-Technologies Sdn Bhd
- Managing Director, UTMSPACE Bhd
- Director, UTMSPACE Services Sdn Bhd
- Director, UTM Holdings Sdn Bhd
- Chairman, Synergy Tech Consult Sdn Bhd
- Chairman, International Educational Scientific and Cultural Organization (IESCO)

He is currently the Managing Director and CEO of UTMSPACE CEO of UniTechnologies Sdn Bhd and a regular speaker on the topic of “Leadership in Higher Education” in courses attended by academic staff from UTM and other public universities. He has written 2 books entitled Membina Kerjaya Akademia and Kepimpinan Akademik di Universiti : Asas Menjadi Pentadbir Akademik Efektif which serve as a guide for academicians and academic administrators in this career and leadership development.

## OBJECTIVES

By the end of this programme, participants will :

- Be able to describe the difference between change, transformation and turnaround.
- Understand the principles of change management.
- Understand change forces impacting higher education today.
- Understand the core concepts of the science and art of leadership.
- Know the different between Leading and Managing.
- Find out what people expect and respect in a leader.
- Be able to assess their own level of competence as a leader in terms of knowledge, skills, talent & attitude.
- Understand the characteristics of HPOs.
- Be able to apply some basic concepts of organizational turnaround and transformation in coming up with plans to transform or turnaround their organizations into HPOs.

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E-mail : rafidah@utmspace.edu.my Contact Person : MS. NOR RAFIDAH KHALID

# REGISTRATION FORM

To confirm your registration, please complete this form including payment.

- YES! Please register the following participant(s) for this course
- I am interested but unable to attend. Please put me on your mailing list.

Please tick (/) where applicable

Course Name : **Leading Transformation and Turnarounds in Academia**

Date :  16 - 17 April 2018 UTM Kuala Lumpur  30 - 31 July 2018 Melaka  25 - 26 September 2018 UTM Johor Bahru

Fee :  **RM 1,050.00** per pax  **RM950.00** per pax (3 persons and above from the same organisation)

**Includes refreshment, course material & Certificate of Attendance**  
Please contact **MS. RAFIDAH KHALID** at 07-521 8164 (tel) / 07-520 5725 (fax) for special package (more than 20 persons) and accommodation.

## \*DETAILS OF PARTICIPANT ATTENDING THE COURSE :

No.	Name of Participant	Mobile No.	Email Address	NRIC (for HRDF claim)	Fee (RM)

(Please attach a separate list if necessary)

\*UTMSPACE respects the privacy of its customers with regards to personal data. For further details, please visit : [www.utmspace.edu.my/pdpa](http://www.utmspace.edu.my/pdpa)

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Cancellations received in writing 30 days prior to the programme are eligible for a refund, subject to a 15% cancellation fee. Cancellations received less than 14 days from the date of the programme are not eligible for a refund. However, substitute attendees are welcome. Please note that the speakers and topics are confirmed at the time of printing. However, circumstances beyond the control of the organisers may necessitate substitutions or cancellations of speakers and/or topics. As such UTMSPACE reserves the right to alter or modify the advertised speakers and/or topics.

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\* Head of Department / Approving Manager

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All crossed cheque / bank draft should be made payable to Account Name : UTMSPACE  
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| Terms & Conditions Apply |

## FOR FURTHER INFORMATION, PLEASE CONTACT :

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