

School of Professional and Continuing Education (SPACE)

# 24 - 25 APRIL 2019 **UTMSPACE Kuala Lumpur**

# **LEADING TRANSFORMATIONS** AND TURNAROUN **IN ACADEMIA**

IN-HOUSE Courses can be designed in accordance with organizational requirements

#### INTRODUCTION

Academics are often ambivalent about assuming leadership roles. However, many find themselves "forced" into such positions (as heads of department, deputy deans or deans) since many institutions of higher learning today opted to rotate their academic administrators. Once appointed, they are expected to do extraordinary feats like deliver great results quickly, manage change, transform their departments or faculties into high performing organizations (HPOs) or turnaround underperforming academics entities. Yet most academic leaders are not trained to meet these expectations. The poor or mediocre outcome of their leadership is of course for everyone to see and 'suffer'. Although there is much talk about the importance of leadership development and succession planning, in reality, it never happens in many organizations. This course is designed to help current leaders in institutions of higher learning understand the change forces impacting higher education today, principles of change management, basic concepts in transformation and turnaround, key steps to be taken in such a process and the capabilities & competencies needed to deliver transformational and turnaround leadership.

#### **COURSE CONTENT**

- Types of Organizational Change
- **Change Forces Impacting Universities** Today
- Characteristics of Change-Capable Universities
- Characteristics of High Performing Organizations
- Key Characteristics of World Class Universities
- Basic Concepts on Organizational Transformation and Turnaround
- Leadership Capacity for Turnaround and Transformation

## LEARNING OBJECTIVES

- By the end of this programme, participants will :
- be able to describe the difference between change, transformation and turnaround
  - understand the principles of change management
- understand change forces impacting higher education today
- understand the core concepts of the science and art of leadership
- know the different between Leading and Managing
- find out what people expect and respect in a leader
- be able to assess their own level of competence as a leader in terms of knowledge, skills, talent & attitude
- understand the characteristics of HPOs
- be able to apply some basic concepts of organizational turnaround and transformation in coming up with plans to transform or turnaround their organizations into HPOs

### SPEAKER'S PROFILE



PROFESSOR IR. DR. MOHD AZRAAI KASSIM holds a PhD degree in Environmental Engineering from University of Newcastle-upon-Tyne UK. He is a Registered Professional Engineer with the Board of Engineers Malaysia and has over 35 years of academic, administrative and industrial working experience. The administrative posts that he has held in UTM over a period of 25 years are as follows :

- Head, Department of Environmental Engineering
- Deputy Dean (Academic Affairs), Faculty of Civil Engineering
- Deputy Dean (Research & Postgraduate), Faculty of Civil Engineering
- Dean, Faculty of Civil Engineering
- Dean, School of Professional and Continuing Education (SPACE)
- Dean of International Affairs
- Deputy Vice-Chancellor (Development)
- Deputy Vice-Chancellor (Academic and International)
- Deputy Vice-Chancellor (Research and Innovation)
- Director, Uni-Technologies Sdn Bhd
- Managing Director, UTMSPACE Bhd
- Director, UTMSPACE Services Sdn Bhd
- Director, UTM Holdings Sdn Bhd
- Chairman, Synergy Tech Consult Sdn Bhd

He is currently the Managing Director and CEO of UTMSPACE, CEO of UniTechnologies Sdn Bhd and a regular speaker on the topic of "Leadership in Higher Education" in courses attended by academic staff from UTM and other public universities. He has written 2 books entitled Membina Kerjaya Akademia and Kepimpinan Akademik di Universiti : Asas Menjadi Pentadbir Akademik Efektif which serve as a quide for academicians and academic administrators in their career and leadership development.

> CENTER FOR PROFESSIONAL DEVELOPMENT, UTMSPACE Johor Bahru, Universiti Teknologi Malaysia, No. 34 - 50, Jalan Kebudayaan 1, Taman Universiti, 81300 Skudai, Johor Tel : (607) 521 8164 | Faks : (607) 520 5725 | Website : www.utmspace.edu.my E-mail : rafidah@utmspace.edu.my Contact Person : MS NOR RAFIDAH

TARGET PARTICIPANT

Academicians and private institutions of higher

#### **REGISTRATION FORM**

To confirm your registration, please complete this form including payment.

YES! Please register the following participant(s) for this course

I am interested but unable to attend. Please put me on your mailing list.

Please tick (/) where applicable

Course Name	: Leading Transformations and Turnarounds in Academia
Date	: 24 - 25 April 2019
Venue	: UTMSPACE Kuala Lumpur
Fee	: <b>RM1050.00</b> per pax
	Includes refreshment, course material & Certificate of Attendance

No.	Name of Participant	Mobile No.	Email Address	NRIC (for HRDF claim)	Fee (RM)
ase attach a sepa	rate list if necessary)				
ISPACE respect	s the privacy of its customers with	regards to personal data. For fu	ther details, please visit : www.u	ıtmspace.edu.my/pdpa Total	
NSORSHIP :	Self-Sponsored	Company-Sponsored	b		
	PANY DETAILS (for issuance of inv				
Organisation	:				
Address	:				
Contact Person	:		Co. Reg. No*	:	
Tel No.	:		* if applicable Designation	:	
Fax No.	:		Email	:	
Cancellations receiv are not eligible for a the organise	ved in writing 30 days prior to the progra a refund. However, substitute attendees ers may necessitate substitutions or cano	amme are eligible for a refund, subjec are welcome. Please note that the spe cellations of speakers and/or topics. A	t to a 15% cancellation fee. Cancellat eakers and topics are confirmed at the is such UTMSPACE reserves the right	ions received less than 14 days from the da e time of printing. However, circumstances to alter or modify the advertised speakers a	ate of the programme beyond the control o and/or topics.
Authorised	:		Date	:	
Signature*					
Name :			Designation	:	
* Head of Departme	ent / Approving Manager			Company Sta	amp
DDE OF PAYME	NT				
A. Cheque or B			Bank/ Brunch	:	
	:				
<u>A. Cheque or B</u> Cheque No. / Bank Draft No.	:				
Cheque No. /	All crossed cheque / bank dra	ft should be made payable to A 28   Bank Name : CIMB Islamic	Account Name : UTMSPACE c Bank Berhad   Branch : UTM :	Skudai, Johor	
Cheque No. / Bank Draft No.	All crossed cheque / bank dra	ft should be made payable to A 28   Bank Name : CIMB Islamic	Account Name : UTMSPACE : Bank Berhad   Branch : UTM :	Skudai, Johor	
Cheque No. / Bank Draft No.	All crossed cheque / bank dra Account Number : 86015182 ansfer / Local Order	ft should be made payable to A 28   Bank Name : CIMB Islamid	c Bank Berhad   Branch : UTM :	Skudai, Johor	

No. 34 - 50, Jalan Kebudayaan 1, Taman Universiti, 81300 Skudai, Johor Tel : (607) 521 8164 | Faks : (607) 520 5725 | Website : www.utmspace.edu.my E-mail : rafidah@utmspace.edu.my Contact Person : MS NOR RAFIDAH